

## FOR IMMEDIATE RELEASE

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## KIDS RIDE FREE ON NY WATERWAY FERRIES THIS SUMMER SEASON

Kids Ride Free on NY Waterway Ferries Beginning Wednesday, July 5 through Monday, September 4

NY Waterway has announced that this summer, kids will be able to ride free on all NY Waterway ferry routes between New Jersey and Manhattan starting Tuesday, July 5 and running through Labor Day, Monday, September 4. A maximum of two children, under the age of 12, will be permitted to ride when accompanied by one, single-paying adult rider.

The ferry is a family-friendly, economical, and traffic-free way to get to the city and enjoy all the New York harbor has to offer. Soak up the sun on open air top decks and enjoy the view from the river routes. NY Waterway provides riders with free, multi-route shuttles from the Midtown terminal to popular areas and attractions.

"NY Waterway has always been a family-run business." said **Armand Pohan, Chairman, President, and CEO of NY Waterway.** "With Kids Ride Free, we hope more families will come aboard and enjoy a safe and scenic commute into the city this summer!"

Several New Jersey ferry terminals offer low-cost parking. Riders can also reach many NY Waterway terminals by the Hudson-Bergen Light Rail Line, NJ TRANSIT (rail & bus) and free NY Waterway buses.

## NEW Kids Ride Free on NY Waterway Ferries Effective Tuesday, July 5:

 Kids under age 12 can ride on NY Waterway's ferries for free on all NYW routes between New Jersey and New York City beginning Tuesday, July 5, 2023 through Labor Day, Monday, September 4, 2023. The ticketing policy for the service is: two children are permitted to ride free per each paying adult rider.

Visit <u>nywaterway.com/KidsFree</u> for more information.

Get updates at 1-800-53-FERRY (7am-11am Monday thru Friday), <a href="mailto:nywaterway.com">nywaterway.com</a>, <a href="mailto:facebook.com/nywaterway">facebook.com/nywaterway</a> or <a href="mailto:twitter.com/ridetheferry">twitter.com/ridetheferry</a>.