

FOR IMMEDIATE RELEASE

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KIDS RIDE FREE ON NY WATERWAY FERRIES THIS HOLIDAY SEASON

A Holiday Gift from your friends at NY Waterway

NY Waterway has announced that this holiday season, kids will be able to ride free on all NY Waterway ferry routes between New Jersey and Manhattan beginning Friday, November 24 through Monday, January 1. A maximum of two children, under the age of 12, will be permitted to ride when accompanied by one, single paying adult rider.

The ferry is a family-friendly, traffic-free way to enjoy the best of Manhattan's holiday festivities, from the Rockefeller Center Christmas Tree to shows on Broadway to skating in Central Park. This special promotion is NY Waterway's gift to families hoping to enjoy all the city has to offer this holiday season.

"With Kids Ride Free, we hope to give more families the opportunity to enjoy a safe, enjoyable way of traveling into the city" said **Armand Pohan, Chairman, President and CEO of NY Waterway.** "Everyone should be able to enjoy the city during the holiday season and we want to do our part in helping each family do so."

Ferry service operates 7 days a week and NY Waterway operates free shuttles from the Midtown terminal to many holiday attraction areas. New Jersey ferry terminals offer low-cost parking or free parking. Riders can also reach many NY Waterway terminals by the Hudson-Bergen Light Rail Line, NJ TRANSIT and free NY Waterway buses.

NEW Kids Ride Free on NY Waterway Ferries Effective Friday, November 24:

 Kids under 12 can ride on NY Waterway's ferries for free on all routes between New Jersey & Manhattan beginning Friday, Nov 24th 2023 through Monday, January 1st 2024. The ticketing policy for the free service is: two children are permitted to ride free per each paying adult rider.

Visit <u>nywaterway.com/KidsFree</u> for more information.

Get updates at 1-800-53-FERRY (7-11am Monday thru Friday), nywaterway.com, facebook.com/nywaterway or twitter.com/ridetheferry.