



**FOR IMMEDIATE RELEASE**

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**NY Waterway and Big City Tourism Announce New “Freedom Liberty”  
Ferry-Tour Combination Ticket**

*Combined Ticket Includes Discounted Round-Trip Ferry from New Jersey to Tour  
Embarkment Location on Manhattan’s West Side*

**Weehawken, NJ (July 7, 2025)** -- [NY Waterway](#), which operates the largest ferry fleet between New Jersey and New York, and [Big City Tourism](#) have launched **a new combination ticket** that includes **50% reduced-price, round-trip ferry service** from New Jersey to Midtown W39th St (Pier 79) and Big City Tourism’s **60-Minute Freedom Liberty Tour** from next door at Pier 78.

Ferry-Tour Combo Tickets are available for travel between Port Imperial (Weehawken), Lincoln Harbor (Weehawken) or Hoboken 14<sup>th</sup> St and the Midtown W39th St (Pier 79) Ferry Terminal (next door to the Pier 78 Tour Departures).

Tour Only and Ferry-Tour Combo Tickets can be purchased at [nywaterway.com/tours](https://nywaterway.com/tours).

Tour Only tickets are also available (\$34 Adults / \$28 Senior/Child/Military).

Discounted Ferr-Tour Combo Ticket Prices are \$44 for an Adult Combo Ticket and \$38 a Senior/Child/Military Combo Ticket.

The Freedom Liberty river tour features a 60-minute cruise on the Hudson and East Rivers and New York Bay with a backdrop of the breathtaking Manhattan skyline. Must-see sites on the tour include the Freedom Tower, Empire State Building, Statue of Liberty, Ellis Island, Governor’s Island and Brooklyn Bridge.

Freedom Liberty tours depart Midtown Pier 78 in Manhattan seven days a Week at 11:15am, 12:30pm, 1:45pm, 3pm and 5pm on the Franklin D. Roosevelt, a quiet, eco-friendly, 109-foot-long NY Waterway catamaran with a capacity of 500 people. The top deck seating has unobstructed views, and the comfortable cabin deck has large windows that open. The boat is operated with a NY Waterway captain and crew.

“We are proud to deepen our relationship with Big City Tourism and offer this exciting, new ticketing option for its Freedom Liberty tour customers,” said NY Waterway President and CEO Armand Pohan. “This is a great opportunity to get out on the water and learn more about our incredible city and its iconic landmarks from Big City Tourism’s knowledgeable local guides.”

“This partnership pairs Big City Tourism’s local expertise with NY Waterway’s on-water access,” said Big City Tourism President and Founder Kareem Holmes. “Together, we’re creating a seamless

way for visitors to explore the city from a new perspective. As we like to say -- come a tourist, leave a local.”

### **About NY Waterway**

Founded by Arthur Imperatore, Sr. in 1986, NY Waterway operates the nation’s largest privately-owned commuter ferry service. Prior to the pandemic shutdown, NY Waterway carried more than 32,000 passengers each weekday on 23 routes across the Hudson River, bringing New Jersey commuters to Manhattan and back. In cooperation with MTA Metro North Railroad, ferries bring commuters from the west side of the Hudson River in Newburgh and Haverstraw to the Hudson Line stations in Beacon and Ossining. On dozens of occasions, NY Waterway ferries have provided emergency service when public transit systems are disrupted. On 9/11, NY Waterway ferries evacuated more than 150,000 people from Manhattan, part of the largest maritime evacuation in history. In August 2003, when a massive blackout shut down all Hudson River crossings, NY Waterway carried 160,000 people home to New Jersey. Ferry crews have also rescued more than 300 people from New York waters, most notably the 143 people rescued from US Airways Flight 1549, the Miracle on the Hudson in 2009, the most successful marine rescue in aviation history. Get updates at 1-800-53-FERRY (7am - 11am Monday - Friday), [nywaterway.com](http://nywaterway.com), [facebook.com/nywaterway](https://facebook.com/nywaterway) or [twitter.com/ridetheferry](https://twitter.com/ridetheferry).

### **About Big City Tourism**

At Big City Tourism, our mission is to immerse you in the real New York City by providing one-of-a-kind, exclusive and genuine experiences. Expect unmatched customer service, and most importantly, travel guidance from native New Yorkers. You’ll leave feeling like a true New York local. You can find Big City Tourism [bigcitytourism.com](http://bigcitytourism.com) and on social at @bigcitytourism.

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